

# 2018 Leavenworth Oktoberfest "Logo Contest"

## Official Contest Rules

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When submitting artwork for contest consideration, you agree to abide by the following rules.

### 1. Eligibility

**No Purchase Necessary to Enter or To Win.** MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. All federal, state, and local regulations apply.

#### Age Requirement

All contestants MUST be age 16 or over at time of entry. However, if the winner is under 21 years of age, rules of the Leavenworth Oktoberfest will apply during the festival. All minors must leave the premises by 9pm each night.

#### Cash Awards Payment

**The winner of the Leavenworth Oktoberfest "Logo Contest" will receive the following:**

**1: \$250-** check via the US Postal Service. Please be aware that there is no guaranteed time period in which the check will be delivered to the address you have provided. We can only provide the date when the check was mailed from our facility. We will not transfer contest prizes to your personal bank account.

**2: 4-Tickets to the 2018 Leavenworth Oktoberfest** – tickets will be mailed to the winner prior to our event, they are non refundable and cannot be exchanged for cash value. Tickets can be used for either a Friday or Saturday night

**3: 2- 2018 Leavenworth Oktoberfest Steins-** These steins will feature the Winning Artwork. They cannot be exchanged for cash value.

**4:** Prize(s) are Non-Transferrable and Non-Assignable. No substitutions of the prize(s) is permitted.

### 2. Contest Entry Guidelines

#### No Copyright Infringement

All work must be released for individual usage or purpose usage grants. All entries must contain copyright-free art or art released for entrants and public use. No unauthorized use of any copyright images, text, or other material will be accepted.

#### All Entries Must be Submitted Online

Entries must be emailed to [amy@theadgmediagroup.com](mailto:amy@theadgmediagroup.com) no later than Midnight, January 31<sup>st</sup>, 2018. A signed copy of this form must accompany your entry. (if you have any bounce backs please try emailing to [amygsrt@gmail.com](mailto:amygsrt@gmail.com) )

#### File types

Contest entries must be submitted in either .JPG or PDF format

#### No multiple entries

Each applicant can only submit one entry

#### Technical Difficulties/Support

The Leavenworth Oktoberfest cannot be responsible for entries not received due to technical issues and accepts no responsibility for technical support of any entries.

### 3. Guidelines & Judging Criteria

This section describes general guidelines for what our judges are looking for when voting on your submitted artwork. Before submitting your entry for consideration, please understand the following guidelines.

Judges will be members of the Leavenworth Oktoberfest committee. In case of any disputes, the decision(s) of the judges is final.

#### Appropriate Content

Content should fit the category. Keep relevance to the 2018 Leavenworth Oktoberfest "Bavarian Theme"

Content should be appropriate for public use and fit for all ages

The content/design should be unique and interesting to a wide audience.

Originality/Impact (Presentation, Color, Harmony)

#### Overall Design

The layout should be clean and communicate clearly. Projekt Bayern needs to be displayed in the design.

Please remember this design is used in many formats & designs, from print material to steins/hat pins and digital displays.

## 4. Other considerations

### Keep in Mind...

Although photography is fine to use, come up with a unique use of it by incorporating it into your overall design.

If you are using a drawing, the image must be scanned and emailed by the deadline. If the drawn artwork is chosen as the winner, we will request the original form be mailed to us prior to the award of the prize(s)

Avoid designs with personalized images and names of family, friends, or other organizations. (Remember that your design needs to relate to a broad user base.)

## 5. Winner

### Winner will be notified by email

Winners will receive an email announcing their award.

We may also ask that small changes be made to the Winning logo.

## 6. General Conditions

### Authorize Rights to the Leavenworth Oktoberfest (Projekt Bayern)

By submitting your artwork you authorize the Leavenworth Oktoberfest to post your entry on our site indefinitely, and grant the Leavenworth Oktoberfest the right to use and display prints of your design for marketing purposes.

### The Leavenworth Oktoberfest (Projekt Bayern) Reserves the Sole Right to Adjust Contest Rules Without Notifying Contestants

Based on the volume of entries or legal requirements, contest rules can be changed and updated without notice.

### The Leavenworth Oktoberfest (Projekt Bayern) is not responsible for damage to computer equipment during downloads

The Leavenworth Oktoberfest will make every reasonable attempt to approve only artwork we deem safe for our users to download. However, the Leavenworth Oktoberfest accepts no responsibility for any damage to contestant or visitor computer equipment that may result from system malfunction or corrupted/infected files. Scanning any file prior to download with a virus protection program is recommended.

## 7. Terms and Conditions;

Limitation of Liability. Participants are responsible for complying with all applicable federal, state, and local laws and regulations and with these Contest Rules, and by entering; participants agree to be bound to these Contest Rules. Any security breach or other attempt by an entrant or other party to tamper with the proper administration of the Contest will disqualify the entrant and may result in civil or criminal action against the entrant or other party and may result in the discontinuation, suspension, or cancellation of the Contest. Winners and entrants agree, except where prohibited by law, to release and discharge, hold harmless and indemnify the Contest Entities, their employees, agents and representatives, officers and directors and their immediate families, successors and assigns, and all others associated with the development and execution of this Contest, from any and all tax liability that may be imposed or associated with receipt or use of the prizes, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury or losses (INCLUDING PERSONAL INJURY OR DEATH) sustained in connection with the receipt, ownership, or use of the prize or while traveling to, preparing for, or participating in any Contest-related or prize-related activity. By entering the Contest or by winning, participants grant to the Contest Entities the right to publicize the participants name, photograph, image, likeness, voice, statements, and biographical information for advertising, trade, and promotion purposes without compensation and without opportunity for review, except where prohibited by law. Winners must execute an affidavit of eligibility and liability and publicity release within 60 days of notification of being selected as a Potential Winner. Sponsors retain the discretion to make all decisions regarding the interpretation and application of these rules. All decisions of Sponsors are final and discretionary. In the event the selected winner(s) of the prize are/is ineligible or refuse(s) the prize or in the event the prize is forfeited for any other reason, the prize will be forfeited and Sponsors, in their sole discretion, may randomly select an alternate winner from remaining entries. The laws of the State of Washington shall govern this Contest, without regard to Washington's choice of law rules. The courts of Washington shall be the exclusive forum for any dispute relating to these Rules and/or this Contest. All participants and winners agree, by their participation in the Contest, to submit to the personal jurisdiction of the courts of WA. For prizes valued at \$600 or greater, winner must provide his or her Social Security Number for tax purposes. Prizes may be considered income, and any and all taxes associated with prizes are responsibility of winner.

## 8. Disclaimer

Contest Entities, their affiliated, parent, and subsidiary companies, their employees, agents and officers, advertising and promotion agencies, and all others associated with the development and execution of this Contest are not responsible for: (1) problems associated with television transmission, radio transmission, cable transmission, satellite transmission, phone lines, facsimile, or cable lines and/or phone or IP numbers that are beyond their control—this includes, but is not limited to: a busy signal, operator interference, cellular interference, Internet congestion, technical or atmospheric conditions that disrupt the completion of a phone call, facsimile transmission, email transmission, or cable modem service, or other Internet interruptions or malfunctions or for technical difficulties which may prohibit, prevent, or interfere with the transmission of television or radio signals to all or limited geographic areas during the playing of the Contest or that may prohibit, prevent, or interfere with the submission of an entry form; failures of or other problems relating to computer hardware, software, the Internet, or similar systems, including but not limited to difficulties relating to contestants' ISP, DSL, or cable modem access, "worms," or viruses; (2) typographical errors in any materials relating to the Contest; (3) lost, misdirected, illegible, incomplete, or delayed entry forms; (4) cancellations, postponements, or delays; (5) Acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or other similar causes beyond the control of the Contest Entities, their affiliated, parent, and subsidiary companies, advertising and promotional agencies and their immediate assigns, making it inadvisable, illegal, impossible, or impractical to continue the Contest or to perform under these Rules. Contest Entities make no warranty, guarantee, or representation of any kind concerning any prize, and Contest Entities specifically DISCLAIM ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY.

I grant to the Leavenworth Oktoberfest (Projekt Bayern), its representatives and employees the right to use the 2018 Oktoberfest logo.

I authorize the Leavenworth Oktoberfest, its assigns and transferees to copyright, use and publish the same in print and/or electronically.

I agree that the Leavenworth Oktoberfest may use this logo with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and Web content.

I have read and understand the above:

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Organization Name (if applicable) \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_